

Club Keno® Selling Tools

Let customers know you sell Club Keno!



Neon Club Keno Crown Sign

Professional sign to advertise Club Keno (can even be seen through tinted windows)

- Placement: Can be hung on an interior wall or in an exterior-facing front window
- Dimensions: 18.5"H x 24"W x 2.25"D



Tabletop Menu/Advertisement Holder

Dual-sided centerpiece to communicate Club Keno information - or even your food and drink specials

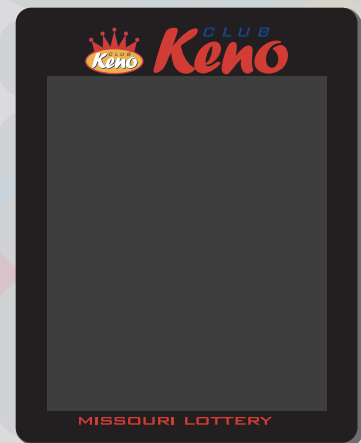
- Placement: On each table or along the bar
- Dimensions: 7"H x 4"W x 2.25"D



Lighted Wall Menu Board

LED-lit writing board to advertise food and drink specials or upcoming events (comes with a multi-color pack of fluorescent markers, cleaning eraser and hanging hardware)

- Placement: Clean interior wall near the bar/food area
- Dimensions: 28"H x 22"W x 1.25"D



Flag Pennants

Durable weatherproof flags to advertise Club Keno at any time (inside or outside)

- Placement: Along the wall, bar or Keno monitors; across the ceiling; between columns; wherever your location allows
- Dimensions: 18"H x 12"W for each pennant (can be provided on a string up to 60' long)





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Door Decal

First-impression piece to let your customers know you are a Club Keno retailer

- Placement: Front glass entrance/exit doors or windows (most durable with interior placement)
- Dimensions: Choice of either 10"x10" or 5"x7"



Tabletop Playslip Holder

Sturdy caddy to put playing tools at your customers' fingertips (holds pencils, playslips and how-to-play brochures – with QR code to "How to Play Club Keno" video)

- Placement: On each table or along the bar
- Dimensions: 9.25"H x 5.25"W x 3.75"D



**Contact your Lottery Sales Representative (LSR) for equipment inquiries.
For 24/7 maintenance or equipment issues, contact Brightstar Lottery at 1-800-729-4832.**