

# Digital Menu Board

Boost Sales and Engage with Customers with Digital Menu Boards!



## Monitor Options (vertical or horizontal):

- 32" monitor - 30"H x 17"W
- 43" monitor - 37.7"H x 24"W
- 50" monitor - 45"H x 26"W

## Mount Options:

- 32" - counter mount
- 43" - counter or wall mount
- 50" - wall mount





# Digital Menu Board

Boost Sales and Engage with Customers with Digital Menu Boards!

Digital Menu Boards are integrated with our Draw Games terminal, providing retailers with an efficient, user-friendly experience and eliminates printed display face cards. Players benefit from clearer, more accessible Scratchers® game displays at the point-of-purchase, allowing them to easily choose from our full selection of Scratchers games. Improved selection time accelerates transaction speed!

## FEATURES:

- Better visibility of all available Scratchers games
- Easy-to-read prices, bin numbers and new game indicators
- Easy-to-use and intuitive integration with your Draw Games terminal
- Fully customizable Plan-O-Grams
- Eliminate the need for paper face cards
- Dynamic jackpot displays for Powerball®, Mega Millions®, MO Millions™ and Show Me Cash®
- Portrait and Landscape Ability

## BEST PRACTICES:

- Ensure your Digital Menu Board is always up to date, displaying the full list of games you have to offer
- Keep your bins full! Always ensure your players have a range of tickets to choose from



**Contact your Lottery Sales Representative (LSR) for equipment inquiries.  
For 24/7 maintenance or equipment issues, contact Brightstar Lottery at 1-800-729-4832**