



RETAILER CONNECTION

June
2022



\$20
200X
\$2 million top prize



\$5
Ca\$h Plus
\$100,000 top prize



\$2
20X the Cash
\$25,000 top prize



New Scratchers on June 27

A new MO Money Monday on June 27 will bring three new Scratchers games. Earn a \$25 bonus when you **confirm/activate** each pack of new tickets AND **validate/cash** a ticket from each game by midnight the day after delivery.

MO
MONEY
MONDAY

Three Ways to Increase Sales with “Out-of-the-Way” Getaway Promotion

Don't miss the opportunity to increase your Lottery sales with this summer's “Second Chance of a Lifetime: Out-of-the-Way Getaway” promotion. As part of the promotion, the top-selling retailers who increase their sales will win more than \$45,000 worth of merchandise and prizes. Plus, customers love new games and promotions. Here are three ways to increase your Lottery sales with the summer promotion:

1. Include new Scratchers tickets upon their release.
2. Clearly display Lottery-provided “Out-of-the-Way Getaway” point-of-sale materials.
3. Incorporate the summer promotion when you ask for the Lottery sale. Let customers know their tickets could win them an “out-of-the-way getaway” of their own.

• OUT-OF-THE-WAY • GETAWAY PROMOTION



CASH POP BONUS PLAY! MAY 23 – JUNE 5, 2022

The Missouri Lottery is offering bonus Cash Pop™ tickets to your Pick 3 and Pick 4 players!

From May 23 – June 5, FREE \$1 Cash Pop tickets will be awarded randomly to players who purchase a minimum \$1 Pick 3 or Pick 4 ticket!

*Pick 3 and Pick 4 ticket purchases made with coupons will not produce a FREE Cash Pop ticket.

**FREE Cash Pop tickets will not be eligible for the “Cash Pop & Play” promotion and will not be eligible for entry into the *My Lottery*® Players Club.

Cash Pop™ is a registered trademark of IGT Global Solutions Corporation.



Learn More About 1-Off

Do you know how 1-Off works? It's a play option available only on Pick 3 and Pick 4, which gives players more opportunities to win on a single ticket for an extra \$1 at purchase. In fact, the 1-Off option provides 27 chances to win on a single Pick 3 ticket and 81 chances to win with Pick 4.

Just like the name suggests, even being one number off your Pick 3 or Pick 4 numbers means you're a winner with 1-Off! Players win if:

- They match their numbers to the Pick 3 or Pick 4 winning numbers drawn in exact order
- OR**
- Their numbers are "one off" the winning numbers drawn. Learn more about 1-Off at MOLottery.com



MOFF PICK 3 MIDDAY	
A. 012 1-Off \$1.00 QP	
Straight Match: 0-1-2	Win \$300
1-Off One Digit: 9-1-2, 0-0-2, 0-1-1, 0-1-3, 0-2-2, 1-1-2	Win \$29
1-Off Two Digits: 9-0-2, 9-1-1, 9-1-3, 9-2-2, 0-0-3, 0-2-1, 0-2-3, 1-0-2, 1-1-1, 1-1-3, 1-2-2	Win \$4
1-Off Three Digits: 9-0-1, 9-0-3, 9-2-1, 9-2-3, 1-0-1, 1-0-3, 1-2-1, 1-2-3	Win \$9

MOFF PICK 4 MIDDAY	
A. 0123 1-Off \$1.00 QP	
Straight Match: 0-1-2-3	Win: \$3,000
1-Off One Digit: 0-1-2-4, 0-1-2-2, 0-1-3-3, 0-1-1-3, 0-2-2-3, 0-0-2-3, 1-1-2-3, 9-1-2-3	Win: \$152
1-Off Two Digits: 0-1-3-4, 0-1-3-2, 0-1-1-4, 0-1-1-2, 0-2-2-4, 0-2-2-2, 0-2-3-3, 0-2-1-3, 0-0-2-4, 0-0-2-2, 0-0-3-3, 0-0-1-3, 1-1-2-4, 1-1-2-2, 1-1-3-3, 1-1-1-3, 1-2-2-3, 1-0-2-3, 9-1-2-4, 9-1-2-2, 9-1-3-3, 9-1-1-3, 9-2-2-3, 9-0-2-3	Win: \$27
1-Off Three Digits: 0-2-3-4, 0-2-3-2, 0-2-1-4, 0-2-1-2, 0-0-3-4, 0-0-3-2, 0-0-1-4, 0-0-1-2, 1-1-3-4, 1-1-3-2, 1-1-1-4, 1-1-1-2, 1-2-2-4, 1-2-2-2, 1-2-3-3, 1-2-1-3, 1-0-2-4, 1-0-2-2, 1-0-3-3, 1-0-1-3, 9-1-3-4, 9-1-3-2, 9-1-1-4, 9-1-1-2, 9-2-2-4, 9-2-2-2, 9-2-3-3, 9-2-1-3, 9-0-2-4, 9-0-2-2, 9-0-3-3, 9-0-1-3	Win: \$17

New Vending Machine Training Videos Available

If you have a Lottery vending machine at your location, we have new training videos to help you get acquainted with the device, including:

- Where the machine should be placed
- Main machine features
- How to properly lock and unlock them
- How to disable the machine remotely (in the event of underage play, etc.)
- What the status bars mean

Videos can be found on the Retailer Portal website at retailer.molottery.com. Just click on the Training tab.



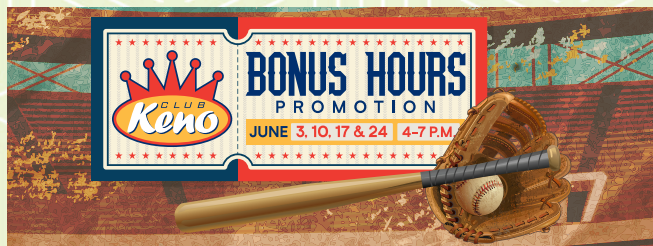
Check Your Terminal Messages Daily

Make sure you receive the latest and most accurate Lottery information by regularly checking your terminal messages. Messages are sent through the terminal when there is important communication from the Lottery. These communications let you know when to pull Scratchers games, display big winner messages and keep you aware of important Lottery information.



Monthly Proceeds Update

Proceeds based on ticket sales in April totaled more than \$37.3 million. That brings the total proceeds for education in FY22 to more than \$377.4 million so far.



Keno Bonus Hours Are Back!

Keno is a great way to keep your customers entertained. Even better, they will have the opportunity to win increased prizes while playing Club Keno during the "Bonus Hours" promotion every Friday in June from 4 – 7 p.m.

When players purchase a 10-draw ticket and win, they will win up to 50% more on base prizes of \$2 or greater. Keno Bonus Hours will take place on June 3, 10, 17, and 24.

- Coupons cannot be used with this promotion.
- The 10 of 10- spot prize, including add-ons, will not be increased during this promotion.
- Wagers made with Multiplier are not eligible and will not be increased during this promotion.

Remind your customers about the Club Keno Bonus Hours promotion and the chance to win more!



June Calendar

JUNE 1	"Cash Pop & Play" Promotion - Drawing #1
JUNE 3	"Donut Day" One-Day Promotion
JUNE 7	"Scratch Big, Win Big" Monthly Drawing
	"Cash Pop & Play" Promotion - Drawing #2
JUNE 14	"Cash Pop & Play" Promotion - Drawing #3
JUNE 20	Juneteenth, all Lottery offices closed
JUNE 22	"Cash Pop & Play" Promotion - Drawing #4
JUNE 23	"Out-of-the-Way Getaway" Summer Promotion - Drawing #1
JUNE 27	MO Money Monday – New Scratchers Ticket Delivery
JUNE 30	Entry Deadline for next "Scratch Big, Win Big" Monthly Drawing

Next MO Money Monday Delivery: July 25, 2022

MOLOTTERY 1-866-665-6883 RETAILER PORTAL retailer.molottery.com IGT EQUIPMENT HOTLINE 1-800-729-4832

WINNER CLAIM APPOINTMENTS 573-751-4050 (option 9)



MO Lottery



Missouri Lottery