



RETAILER CONNECTION

February
2023

\$5 MISSOURI LOTTERY

TRUCKS & BUCKS®

2023 Ford F-150 XLT SuperCrew®
Ford

Enter to Win a 2023 Ford F-150 Truck!

WINNING NUMBERS
\$ \$ \$ \$ \$

YOUR NUMBERS

WIN UP TO \$100,000! 000

Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win prize shown.
Reveal a "5X," win prize automatically. Reveal a "5X," win 5 TIMES the prize.
Reveal a "ALL," WIN ALL 15 PRIZES.

Enter the "Truckin' in Missouri!" promotion plus Earn Rewards. See back for details.

\$5
Trucks & Bucks®
\$100,000 top prize



\$2 MISSOURI LOTTERY

Quick \$100s

LOADED WITH \$100 PRIZES!

WINNING NUMBERS
YOUR NUMBERS

Match any of YOUR NUMBERS to either
WINNING NUMBER, win prize shown.
Reveal a "100," win prize automatically.
Reveal a "100," win \$100 instantly.
Reveal a "ALL," WIN ALL 15 PRIZES!

WIN UP TO \$30,000! 000

Earn Rewards. See back for details.

\$2
Quick \$100s
\$30,000 top prize



New Scratchers Arrive on Monday, Feb. 27

This month's MO Money Monday features two great new Scratchers games. You can earn a \$25 bonus by **confirming and/or activating** each pack of new tickets and **validating/cashing a ticket** from each new game by midnight the day after delivery.



New Million Dollar Club Members Announced

Congratulations to our 2022 Million Dollar Club members! In 2022, a total of 243 retailers each sold more than \$1 million in Lottery products to earn membership into this prestigious club. Of those, 54 retailers have joined the Million Dollar Club for the first time this year!



Congratulations to each of these retail locations and their employees. Together, they raised more than \$75 million for public education through their Lottery sales in 2022. The first group of Million Dollar Club retailers is featured below (alphabetically), and the rest will be shared in future issues.

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| <ul style="list-style-type: none"> • 7-ELEVEN 27838C, ST LOUIS • 7-ELEVEN 29027B, FESTUS • ALTA CONVENIENCE 6504, ST LOUIS • ALTA CONVENIENCE 6511, FLORISSANT • ALTA CONVENIENCE 6527, WENTZVILLE • ALTA CONVENIENCE 6537, ST PETERS • ALTA CONVENIENCE 6572, BERKELEY • ALTA CONVENIENCE 6574, LAKE ST LOUIS • APPELMARKET 70, KANSAS CITY • AUTO SPA ETC, ELLISVILLE • AYERCO 25, TAYLOR • BELLEFONTAINE BP, ST LOUIS • BEVERLY HILLS SUPERMARKET, SAINT LOUIS • BLACK JACK LIQUOR, BLACK JACK • BREAK TIME 3061, MARSHALL • BREAK TIME 3072, OWENSVILLE • BREAK TIME 3118, JEFFERSON CITY • BREAK TIME 3125, POPLAR BLUFF • BREAK TIME 3133, SIKESTON • BREAK TIME 3151, SIKESTON • C MART, PARK HILLS • CAR-MAC'S, HOLLAND • CASEYS 1137, FARMINGTON • CASEYS 1711, CHARLESTON • CASEYS 1749, EAST PRAIRIE • CASEYS 3257, SEDALIA • CASEYS 3802, DESLOGE • CASEYS 3803, PARK HILLS • CIRCLE K 1603, FENTON | <ul style="list-style-type: none"> • CIRCLE K 1616, ST ANN • CIRCLE K 1628, ST LOUIS • CIRCLE K 1637, OFALLON • CIRCLE K 1641, ST CHARLES • CIRCLE K 1644, ST CHARLES • CROWNWAY MART #2, ST ANN • DIERBERGS-79 CROSSING 22, ST PETERS • DIERBERGS-BOGEY HILLS 09, ST CHARLES • DIERBERGS-FLORISSANT 10, FLORISSANT • DIERBERGS-LEMAY 08, ST LOUIS • DIERBERGS-MACKENZIE POINTE 13, ST LOUIS • DIERBERGS-SOUTHROADS 01, ST LOUIS • DIERBERGS-TELEGRAPH 14, ST LOUIS • DIERBERGS-WEST OAK 02, CREVE COEUR • DISCOUNT SMOKE SHOP 36, ST LOUIS • DUNN MART, FLORISSANT • DYLAN'S SPORTS BAR/GRILL, ARNOLD • ENERGY EXPRESS 1988, FLORISSANT • EXPRESS MART-FESTUS WEST, FESTUS • FAST STOP #6, INDEPENDENCE • FASTGAS 4, ST JOSEPH • FASTLANE CENTRAL 24, WARRENTON • FASTLANE MUEGGE 40, ST CHARLES | <ul style="list-style-type: none"> • FASTRIP, CASSVILLE • FAS-TRIP 102, WASHINGTON • FAS-TRIP 105, UNION • FAS-TRIP 107, WASHINGTON • FAS-TRIP 108, WASHINGTON • GAS MART 12, ST LOUIS • GAS MART 26, ST LOUIS • GAS MART 30, WEST ALTON • GAS MART 31, WEST ALTON • GAS MART 36, ST LOUIS • GAS MART 4, JENNINGS • GAS MART 45, AFFTON • GERBES 118, JEFFERSON CITY • GOOD TIME, ST LOUIS • GOODTIMES 3, JENNINGS • HALLS FERRY FUEL & FOOD, FLORISSANT • HANLEY HILL GROCERY & LIQUOR, ST LOUIS • HARMON TIRE CO, RAYMORE • HARPS FOOD STORE 209, JACKSON • HAZELWOOD 66, HAZELWOOD • HUCKS FOOD STORE 222, ST PETERS • HUCKS FOOD STORE 264, FLORISSANT • HUCKS FOOD STORE 271, CAPE GIRARDEAU • HY-VEE 1033, BLUE SPRINGS • HY-VEE 1261, INDEPENDENCE • HY-VEE 1322, KANSAS CITY • HY-VEE 1380, LEES SUMMIT • HY-VEE 1384, LIBERTY • HY-VEE 1542, RAYTOWN |
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What to Do If You Run Out of Ticket Stock

Q. May I borrow ticket stock from another Lottery retailer if I run out?



No. For security purposes, ticket stock for Missouri Lottery Draw Games is specifically assigned to each retail location and may not be loaned or borrowed, even within a chain.

Q. What happens if I use incorrect ticket stock?



1. A player with a prize claim on a ticket produced from ticket stock not assigned to you may have their prize payout delayed or even denied upon investigation.
2. It is possible your Missouri Lottery retail license could be suspended, revoked or not renewed.

- Check your ticket stock supply often to ensure you don't run out. When loading the last roll of ticket stock, call IGT to notify.
- Call IGT for all lottery supplies. IGT EQUIPMENT HOTLINE 1-800-729-4832
- Contact your Lottery Sales Rep for further assistance.



Thirteen Retailers Earn Keno Crown Club Membership

A total of 13 retailers received Keno Crown Club status by selling more than \$250,000 in Club Keno tickets last year. Together, they generated more than \$1.1 million for public education through their Club Keno sales during 2022.

Congratulations to each retailer on your hard work and this remarkable achievement!



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| • BUCKETS BAR & GRILL,
BLUE SPRINGS | • GRUMPY'S, SPRINGFIELD | • THE HIDEAWAY BAR & GRILL,
WARRENSBURG |
| • BUFFALO WILD WINGS GRILL & BAR,
BALLWIN | • HOTSHOTS SPORTS BAR, FENTON | • THE RUNAWAY LOUNGE,
KANSAS CITY |
| • DYLAN'S SPORTS BAR/GRILL, ARNOLD | • THE KEG, BLUE SPRINGS | • TRUEMANS PLACE, FENTON |
| • FRONTIER BOWL, O'FALLON | • PLAYERS RESTAURANT,
WARRENSBURG | • VFW 6274, BALLWIN |
| | • SPANKY'S BAR & GRILL, RAYTOWN | |

Monthly Proceeds Update

The January transfer of more than \$31.6 million was based on sales in December, bringing the total profits transferred in FY23 to more than \$229.6 million.

**MAKING A DIFFERENCE
FOR MISSOURI STUDENTS**

**\$229.6
MILLION**

PROVIDED FOR EDUCATION SINCE JULY

FY23: JULY 1, 2022 - JUNE 30, 2023

February Calendar

FEB. 2	"Big Cedar® Lodge Adventure" Promotion (Drawing #5)
FEB. 7	"Scratch Big, Win Big" Monthly Drawing
FEB. 7	Final "Cash Explosion®" \$1 Million Drawing Entry Deadline
FEB. 9	Final "Cash Explosion®" \$1 Million Drawing
FEB. 13	Lincoln's Birthday, All Lottery Offices Closed
FEB. 14	Valentine's Day One-Day Promotion
FEB. 20	Washington's Birthday, All Lottery Offices Closed
FEB. 27	"Truckin' in Missouri" Promotion Begins
FEB. 27	MO Money Monday Ticket Delivery

**Save the date for the next
MO Money Monday: March 27, 2023**

TRUCKS & BUCKS®

Your customers will be floored with the new Ford-themed Scratchers® game, Trucks & Bucks®! The "Truckin' in Missouri" second-chance promotion will offer the game's players a chance to win:

- A 2023 Ford F-150 XLT SuperCrew® Cab (three winners total)
- \$1,000 cash, taxes paid (15 winners total)

Players will receive one entry into the promotion for every \$5 "Trucks & Bucks®" Scratchers ticket entered through their *My Lottery®* Players Club account.



	ENTRY DEADLINE	DRAWING DATES
DRAW #1	Mon., April 24	Wed., April 26
DRAW #2	Mon., June 19	Wed., June 21
DRAW #3	Mon., Aug. 14	Wed., Aug. 16

HAPPY VALENTINE'S DAY!

February 14, 2023

Purchase a \$5 **SHOW ME CASH** & receive a **FREE \$1 LOTTO** single ticket

ONE DAY ONLY

The Missouri Lottery reserves the right to end the promotion at any time. Free Lotto tickets will not print during the draw break (8:59 - 9:15 p.m.). Coupons cannot be used in conjunction with this promotion.

RETAILER HOTLINE 1-866-665-6883 RETAILER PORTAL retailer.molottery.com IGT EQUIPMENT HOTLINE 1-800-729-4832

LOYALTY CLUB CUSTOMER SERVICE 1-866-465-1038 WINNER CLAIM APPOINTMENTS 573-751-4050 (option 9)



MO Lottery



MissouriLottery