



RETAILER CONNECTION

July
2026

**Increase
Scratchers sales by
displaying new
tickets right away!**

Are you ready for
the next MO Money
Monday? New
Scratchers will be
released the week of
MONDAY, JULY 27.

**MO
MONEY
MONDAY**



\$10

Black Diamond
\$1 million top prize



6 49148 00548 7

\$2

Win It All
\$25,000 top prize



6 49148 00564 7

\$5

Full of \$500s
\$100,000 top prize



6 49148 00562 3

Learning Wizard

Reminder: Installation of new Lottery equipment continues throughout the state through November 2026. As retailers receive their upgrades, you also have access to Learning Wizard – a brand-new Lottery training platform.

The interactive online training is now live, giving you and your staff the flexibility to learn at your own pace – anytime, anywhere! Scan this QR code or visit <https://learningwizard.lotteryservices.net/mos> to access the site.

Questions? Your Lottery sales representative is happy to help you learn all about your new equipment.

Username: Your six digit Lottery Retailer ID
Password: WelcomeToLW



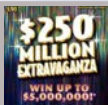
BUY: **CASH POP**
\$5 Single Ticket

GET: **CLUB Keno**
FREE 4-Spot Ticket
 (a \$1 value)

Game-Day Offer
JULY 3
JULY 11

Big Winners: May 2026

Congratulations to each of these retailers for selling winning tickets worth \$50,000 or more during the month of May.



\$50,000 Millennium Super Store 1, Kansas City



\$154,000 Marshfield Eagle Stop, Marshfield



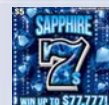
\$50,000 QuikTrip 610, St. Louis



\$5 million QuikTrip 664, St. Louis



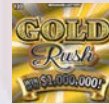
\$50,000 Fast Freddy's, Reed Springs



\$77,777 Cas



\$50,000 Bug



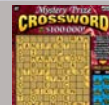
\$50,000 On t



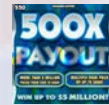
\$50,000 On t



\$100,000 Rich



\$100,000 AM I
Spring



\$50,000 87 E

Keno Crown Club Retailers

Celebration events were recently held for these retailers after earning their way into the Keno Crown Club. Each sold \$250,000 or more in Club Keno tickets in 2025. Congratulations!



Retailer	Address	Contribution to Education
VFW 6274	115 Mimosa Lane, Ballwin	\$136,545
Players Restaurant	627 E. Russell Ave., Warrensburg	\$95,987
Buffalo Wild Wings	15425 Manchester Road, Ballwin	\$81,684
The Hideaway Bar & Grill	68 S.E. 180 Road, Warrensburg	\$79,292
Pirates Cove	10731 Margatehall Drive, Bridgeton	\$71,826



VFW 6274



Players Restaurant



Buffalo Wild Wings



The Hideaway Bar & Grill



Pirate's Cove

ys 2652, Chillicothe

POWER BALL

\$50,000

Harry's Place Cafeteria, Jefferson City

zy's, Sullivan



\$502,000

Casey's 3266, Milan

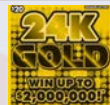
he Run 1620, Imperial



\$3 million

Gas Mart VII, Imperial

he Run, 622, Maryland Heights



\$100,000

Raymore Smokes & Liquor, Raymore

mond Mart, Richmond



\$55,400

Casey's 1147, Tipton

PM Food Mart,
ngfield



\$118,000

Saver Food, Kansas City

agle Stop, Boonville



\$50,234

Fitters 5th Street Pub, Sedalia

Tribute: 40 Years of Winning

These businesses have sold Missouri Lottery tickets since we began back in 1986. Thank you for your continued partnership!

- TOWN & COUNTRY SUPERMKT, BOURBON
- COUNTRY MART, STEELVILLE
- TOWN & COUNTRY SUPERMKT, WILLOW SPRINGS
- TOWN & COUNTRY SUPERMKT, CABOOL
- TOWN & COUNTRY SUPERMKT, GAINESVILLE
- COUNTRY MART, DIXON

(A new group of 40-year retailers will be featured each month this year.)



250th

ANNIVERSARY

July 3 - 5, 2026

BUY:
\$6 Single Ticket

GET:
FREE Ticket with EZMatch
(a \$2 value)

FRIDAY TO SUNDAY

Are You Missing Out on Bonuses?

Each MO Money Monday, or Blitz new game launch, offers the opportunity for a bonus!

To earn your \$25 incentive, do each of the following by midnight the day after delivery:

- Confirm/activate a pack from each new game
- Sell and cash a winner from each of the new games



Monthly Proceeds Provided to Education

As a result of Lottery ticket sales in May, approximately \$25.3 million was sent to Missouri public education in June. That brings total profits transferred in FY26 to over \$337.5 million.

Proceeds from June ticket sales will be transferred in July, as part of the Lottery's FY27 transfers to education.



July Calendar

JULY 1	New Rewards Available for <i>My Lottery</i> ® Members
JULY 1	New RG Prize Available on Retailer Portal
JULY 3-5	"250 th Anniversary" retail promotion
JULY 3	"Sideline Special" retail promotion
JULY 7	"Scratch Big, Win Big" Monthly Drawing
JULY 11	"Sideline Special" retail promotion
JULY 15	Monthly Drawings in Points for Drawings™
JULY 23	"Red, White & Blue" Summer Promo – Draw #2
JULY 27	MO Money Monday New Scratchers Launch
Next MO Money Monday: Aug. 31, 2026	

RETAILER HOTLINE 1-866-665-6883 RETAILER PORTAL retailer.molottery.com

BRIGHTSTAR LOTTERY EQUIPMENT HOTLINE 1-800-729-4832

LOYALTY CLUB CUSTOMER SERVICE 1-866-465-1038 GAMBLING PROBLEM? 1-888-BETSOFF

WINNER CLAIM APPOINTMENTS 573-751-4050 (option 9)

