



RETAILER CONNECTION

June
2026

Do you have the new
\$5 Bingo? Ask your
Lottery rep about
"\$100,000 Bingo
Multiplier 25X!"



Available starting
MONDAY, JUNE 29.

Earn a \$25 bonus when
you confirm/activate a
pack AND cash a winner
from each of the new
games by midnight the
day after delivery.



\$5
\$100,000 Fortune
\$100,000 top prize



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\$20
\$2,000,000 Bankroll
\$2 million top prize



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NEW Lottery Equipment Coming Your Way!

Get ready for an even better selling experience!
Lottery equipment upgrades will be implemented
statewide across all Missouri retailer locations.

**COMING
SOON!**

What You'll Get:



**Retailer Pro S2
On Counter Terminal**

14.3" H x 14.8" W x 11.6" D



**Print Pro
On Counter Printer**

9.29" H x 5.5" W x 15.9" D



**WinCheckS2™
Check-a-Ticket Machine**

9.8" H x 4.55" W x 5.73" D



ESMM Customer Media Display

11.2" H x 19.22" W x 7.16" D

To be displayed near
point of purchase



Shopping Cart Display

6.5" H x 9.25" W

To be displayed near
point of purchase



Triple Jackpot Sign

16" H x 35" W x 1.2" D

Single or Double Sided for
Window Placement

What to Expect:

- Equipment upgrades will take place between July and November.
- Retailers will be contacted by phone to schedule their installation appointment.
- Self-service equipment and clerk-operated equipment will be installed during separate visits.

What the Shopping Cart Provides:

- Customer facing transaction display to ensure transaction accuracy before printing player session
- Reduced chance for errors by letting customers verify details before completing the transaction

How Your Team will be Trained:

- Straightforward online training made available through the Learning Wizard website, allowing your team to train at your convenience and at your own pace

Your LSR will have more information for you in the upcoming months, including details about other new equipment associated with specific types of retail establishments.



'Red, White & Blue' Summer Promotion

Through Aug. 18, the more your customers buy Lottery tickets, the more chances you have to win in two separate retailer sales contests:

- **Dollar Sales Increase** – Win a merchandise item valued at around \$250 if you're in the top two retailers on your LSR's route*.
- **Percentage Sales Increase** – Win a Lottery themed merchandise prize pack if you are one of the top 10 retailers on your LSR's route*.

*Average sales during promotion compared to the 13-week average prior to the promotion.

Soccer Tickets & One Day Promotions

Everyone's talking about soccer this summer! We want your customers to get in on the fun, too, with a Missouri original and official "U.S. Soccer" Scratchers ticket. The \$5 game is loaded with \$100 and \$500 prizes that can be cashed at retail.

There will also be a series of one-day terminal promotions to help fans get in the spirit during big game days in the state:



SIDELINE SPECIAL



BUY:
CASH POP

\$5 Single Ticket

GET:



FREE 4-Spot Ticket
(a \$1 value)

Game-Day Offer

JUNE 16

JUNE 20

JUNE 25

JUNE 27

JULY 3

JULY 11

Tribute: 40 Years of Winning

These businesses have sold Missouri Lottery tickets since we began back in 1986. Thank you for your continued partnership!

- ON THE RUN 140, ST. JAMES
- RAPID ROBERT'S 107, MONETT
- VANCIL FOODS, CAMPBELL
- COUNTY MARKET 409, CANTON
- HAYMAKERS 785, TAYLOR
- GERBES 125, COLUMBIA
- GERBES 124, COLUMBIA
- PRICE CHOPPER 16, GRANDVIEW
- GERBES 116, ELDON
- GERBES 119, CAMDENTON
- GERBES 122, JEFFERSON CITY
- PRICE CHOPPER 11, KANSAS CITY

(A new group of 40-year retailers will be featured each month this year.)



40
YEARS



CLUB KENO BONUS HOURS PROMOTION

JUNE 5, 12, 19 & 26, 2026

INCREASED PRIZES!

EVERY FRIDAY IN JUNE!

4-7 P.M.

INCREASED KENO PRIZES ON JUNE FRIDAYS!

Purchase a 10-draw Club Keno® single ticket, and win up to 50% more on base prizes of \$2 or greater!



Multiplier wagers, Progressive Jackpot prizes and 10 of 10-Spot prizes will not be increased.

See MOLottery.com for details.

Monthly Proceeds Provided to Education

As a result of Lottery ticket sales in April, approximately \$26.2 million was sent to Missouri public education in May. That brings total profits transferred so far in FY26 to over \$312.2 million.



June Calendar

JUNE 1	New Rewards Available for My Lottery® Members
JUNE 1	New RG Prize Available on Retailer Portal
JUNE 2	"Scratch Big, Win Big" Monthly Drawing
JUNE 16	"Sideline Special" Promotion
JUNE 17	Monthly Drawings in Points for Drawings™
JUNE 18	"Red, White & Blue" Summer Promo – Draw #1
JUNE 20	"Sideline Special" Promotion
JUNE 25	"Sideline Special" Promotion
JUNE 27	"Sideline Special" Promotion
JUNE 29	MO Money Monday
Next MO Money Monday: July 27, 2026	

RETAILER HOTLINE 1-866-665-6883 RETAILER PORTAL retailer.molottery.com

BRIGHTSTAR LOTTERY EQUIPMENT HOTLINE 1-800-729-4832

LOYALTY CLUB CUSTOMER SERVICE 1-866-465-1038 GAMBLING PROBLEM? 1-888-BETSOFF

WINNER CLAIM APPOINTMENTS 573-751-4050 (option 9)



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