MARK YOUR CALENDARS

LUB

Players have the chance to win INCREASED prizes while playing Club Keno[®] every Friday in December from 4-7 p.m.

PROMOTION

BONUS HOURS

During the Club Keno **"Bonus Hours"** promotion on Dec. 3, 10, 17, 24 and 31, your customers will receive an increased CASH prize on their winning ticket(s) when they purchase a 10-draw (multi-draw) Club Keno ticket!

HERE'S HOW IT WORKS

During the promotion dates and hours, players who purchase AND win on a 10-draw (multi-draw) Club Keno single ticket will win up to 50% more on base prizes of \$2 or greater!

To be eligible, players must make a 10-draw (multi-draw) Club Keno, Bulls-Eye or Double Bulls-Eye[®] wager during the designated

promotion dates and hours. **"Bonus Hours"** Keno tickets will be printed with the words

"BONUS HOURS TICKET!"

That's it – it's that easy! No additional work for you or the player!

Visit MOLottery.com for details.

SAMPLE TICKET

BONUS HOURS TICKET!

Increased Payout on all \$2 & up prizes per draw. Details at MOLottery.com

-SPOT: 18 21 23 25 26 29 69

DEC 3 2021

TOTAL = \$10.00 011400 101516

17070600 1257-029956864-150802

JOIN MY LOTTERY PLAYERS CLUB FOR MORE WAYS TO WIN! ISIT MOLOTTERY.COM

> vith the MO Lottery app for the Plavers Club:

MULTIPLE \$1 GAMES GAME NUMBERS

1957985-1957994

DEC. 3, 10, 17, 24 & 31 4-7 P.M.

PROMOTION DETAILS

Playing Club Keno is fun every four minutes, offers fantastic chances to win and has a Progressive Jackpot prize on the 6-, 7- and 8-spot plays to win even more!

- Only base prize amounts greater than \$2 will be increased in this promotion.
- If the multi-draw ticket was purchased within the **"Bonus Hours"** period and the drawing extends beyond 7 p.m., winning tickets within the multi-draw wager will still be awarded the **"Bonus Hours"** prize.
- Wagers made with Multiplier are not eligible and will not be increased during this promotion.
- The 10 of 10-spot prize, including the add-ons, will not be increased during this promotion.
- Winning 6-, 7- or 8-spot tickets with a Progressive Jackpot are eligible for increased winnings on the base prize amount only; the rolling Progressive Jackpot prize amount will not be increased. See example below.



MAXIMIZE THE FUN

When you sell a multi-draw Club Keno ticket, your customers will play longer, stay longer and increase sales and profits for you! Consider holding a promotional event on Fridays to maximize awareness and build excitement at your location! Ask your Lottery Sales Representative (LSR) for other ideas on how to increase sales.

QUESTIONS?

MOLOTTERY 1-866-665-6883 **RETAILER PORTAL** *retailer.molottery.com* IGT EQUIPMENT HOTLINE 1-800-729-4832

OR contact your nearest Lottery regional office:

JEFFERSON CITY 1823 Southridge Dr. Jefferson City, MO 65109 (573) 751-4050

KANSAS CITY 3630 Arrowhead Ave. Independence, MO 64057 (816) 795-8811 SPRINGFIELD 1506 E. Raynell Place Springfield, MO 65804 (417) 888-4227

ST. LOUIS 1831 Craig Park Ct. St. Louis, MO 63146 (314) 340-5800

18+Play | Responsibly

The Missouri Lottery loves to celebrate winners. However, as of Aug. 28, 2021, that celebration will not include winners' names without prior written consent, in accordance with § 313.303 RSMo. As a result, the names of Lottery winners, including promotional winners, will no longer be made available at MOLottery.com, our mobile app, and official on-site events etc.