



MARCH 7, 14, 21 & 28, 2025 • 4-7 P.M.

MARK YOUR CALENDARS

Players have the chance to win INCREASED prizes while playing Club Keno® every Friday in March from 4-7 p.m.

During the Club Keno “**Bonus Hours**” promotion on March 7, 14, 21 and 28, your customers will receive an increased CASH prize on their winning ticket(s) when they purchase a 10-draw (multi-draw) Club Keno ticket.

HERE’S HOW IT WORKS

During the promotion dates and hours, players who purchase a 10-draw (multi-draw) Club Keno single ticket will win up to 50% more on base prizes of \$2 or greater!

To be eligible, players must make a 10-draw (multi-draw) Club Keno, Bulls-Eye or Double Bulls-Eye® wager during the designated promotion dates and hours.

“**Bonus Hours**” Keno tickets will be printed with the words “**BONUS HOURS TICKET!**” That’s it – it’s that easy! No additional work for you or the player!

Visit MOLottery.com for details.

SAMPLE TICKET



PROMOTION DETAILS

Playing Club Keno is fun every four minutes, offers fantastic chances to win and has a Progressive Jackpot prize on the 6-, 7- and 8-Spot plays to win even more!

- Only base prize amounts greater than \$2 will be increased in this promotion.
- If the multi-draw ticket was purchased within the “**Bonus Hours**” period and the drawing extends beyond 7 p.m., winning tickets within the multi-draw wager will still be awarded the “**Bonus Hours**” prize.
- Wagers made with Multiplier are not eligible and will not be increased during this promotion.
- The 10 of 10-Spot prize, including the add-ons, will not be increased during this promotion.
- Winning 6-, 7- or 8-Spot tickets with a Progressive Jackpot are eligible for increased winnings on the base prize amount only; the rolling Progressive Jackpot prize amount will not be increased. See example below.

\$5,000 Top base prize on 7-Spot ticket	+	\$2,500 Keno “Bonus Hours” prize	+	\$1,000 Rolling Progressive Jackpot prize (not increased)	=	\$8,500 Total prize amount
---	---	----------------------------------	---	---	---	----------------------------

MAXIMIZE THE FUN

When you sell a multi-draw Club Keno ticket, your customers will play longer and stay longer at your location, AND you will see increased sales and profits! Consider holding promotional events on Bonus Hours days to maximize awareness and build excitement! Ask your Lottery Sales Representative (LSR) for other ideas on how to increase your Club Keno sales.

QUESTIONS?

MOLOTTERY RETAILER HOTLINE

(866) 665-6883

RETAILER PORTAL

retailer.molottery.com

IGT EQUIPMENT HOTLINE

(800) 729-4832

Direct your players to [MOLottery.com](https://www.molottery.com) or (573) 751-4050.

Regional Office locations:



JEFFERSON CITY
1823 Southridge Dr.
Jefferson City, MO 65109

KANSAS CITY
3630 Arrowhead Ave.
Independence, MO 64057

SPRINGFIELD
1506 E. Raynell Place
Springfield, MO 65804

ST. LOUIS
1831 Craig Park Ct.
St. Louis, MO 63146



[MOLotteryOfficial](https://www.facebook.com/MOLotteryOfficial) [MOLotteryOfficial](https://www.instagram.com/MOLotteryOfficial) [MOLotteryOfficial](https://www.youtube.com/MOLotteryOfficial) [MissouriLottery](https://www.twitter.com/MissouriLottery)

18+ Play Responsibly

