

RETAILERS CAN WIN, TOO!

Oct. 12, 2025 – Jan. 3, 2026

More than \$30,000 worth of prizes will be awarded to the top-selling retailers in two route-based retailer incentives:

Dollar Sales Increase

The top two retailers on each route with the highest increase in combined total dollar amount of Scratchers and Draw Games sales over their 13-week base average during the promotion will receive a merchandise prize item.

Percentage Sales Increase

The top 10 retailers on each route with the greatest percentage increase in combined total Scratchers and Draw Games sales over their 13-week base average during the promotion will receive a Lottery-themed prize pack.

Your 13-week base average is

Retailers are considered eligible and participating for prizes in this promotion if they meet the following criteria: They must be active and in good standing with Game Accounting by the end of the contest and at the time of the winners' list release. For the purpose of this incentive, "good standing" is defined, as being current with sweeps/having no uncollected sweeps. Retail winners are responsible for any applicable taxes on the prizes. Prizes are subject to availability and may be discontinued without notice.

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DOWNLOAD OUR MOBILE APP

Scan tickets to check for winning tickets, create digital playslips and receive automatic entry into promotions.



QUESTIONS?

**MOLOTTERY RETAILER
HOTLINE**

(866) 665-6883

**RETAILER
PORTAL**

retailer.molottery.com

**BRIGHTSTAR EQUIPMENT
HOTLINE**

(800) 729-4832

Direct your players to [MOLottery.com](https://molottery.com) or (573) 751-4050.

JEFFERSON CITY
1823 Southridge Dr.
Jefferson City, MO 65109

SPRINGFIELD
1506 E. Raynell Place
Springfield, MO 65804

KANSAS CITY
3630 Arrowhead Ave.
Independence, MO 64057

ST. LOUIS
1831 Craig Park Ct.
St. Louis, MO 63146

Dashing through the DOUGH

Holiday Second-Chance Promotion

TO: FROM: MISSOURI LOTTERY

NUTCRACKER CASH

WIN UP TO \$200,000!

TO: FROM: MISSOURI LOTTERY

STARRY NIGHTS

SCRATCH THE BACK for More Chances to Win!

TO: FROM: MISSOURI LOTTERY

MERRY MONEY

BONUS STOCKINGS: Reveal a symbol, win prize for that stocking!

TO: FROM: MISSOURI LOTTERY

HOLIDAY LIGHTS

YOUR PATHS

YOUR NUMBERS

TO: FROM: MISSOURI LOTTERY

FROSTY FUN

Match any of YOUR NUMBERS to either WINNING NUMBER, who gets them Reveal a symbol, win prize for that stocking!

TO: FROM: MISSOURI LOTTERY

Holiday Cash Drop

Match any of YOUR NUMBERS to either WINNING NUMBER, who gets them Reveal a symbol, win prize for that stocking!



Make the Holidays BIG this Year!

Oct. 13, 2025 - Jan. 6, 2026

Missouri Lottery players have the chance to win cash, cash and MORE CASH to make those holiday dreams come true. Enter on the mobile app or MOLottery.com.

My Lottery Players Club

Make the holidays BIG this year! Everyone can use a little more cash under the tree during the holidays. Regardless of what dreams are dancing in your players' heads, the Missouri Lottery is making that happen with the “Dashing through the Dough” holiday promotion. Players have the chance to win cash, cash and MORE CASH to make those holiday dreams come true, when they play and enter eligible Missouri Lottery Scratchers® or Draw Games tickets!

This promotion offers two different drawings on three drawing dates.

- On each drawing date, we will award one **Holiday Bucks** prize and 10 **Sleigh Bills** prizes.

HOLIDAY BUCKS
(1 winner per drawing, 3 total)
Winners will receive \$30,000 CASH, taxes paid.

SLEIGH BILLS
(10 winners per drawing, 30 total)
Winners will receive \$1,000 CASH, taxes paid.

HOLIDAY HAUL
(50 winners per drawing, 600 total)

Each week during the promotion, the Missouri Lottery will award 50 winners of \$300 CASH. The Holiday Haul drawing will include all eligible tickets submitted during a given week. Players will receive one entry for every dollar's worth of tickets submitted. Entries from the Holiday Haul drawings will not carry over from week to week. However, these entries will count toward their \$10 requirement into their choice of Holiday Bucks or Sleigh Bills drawings. Visit MOLottery.com for details.

Holiday Haul drawings will occur weekly during the promotion, beginning Oct. 21, 2025 through Jan. 6, 2026.

HOW TO ENTER TO WIN

For their chance to win, players will enter eligible Missouri Lottery holiday-themed Scratchers and/or Draw Games tickets through their *My Lottery*® account on the Lottery's mobile app or at MOLottery.com. They will receive one entry for every \$10 worth of eligible Scratchers or Draw Games tickets entered. At the time of entry, and upon meeting the \$10 requirement, players will be prompted to choose which drawing they would like to enter – **Holiday Bucks** or **Sleigh Bills**.

Eligible holiday-themed Scratchers tickets offer the chance to win CASH prizes up to \$300,000! Games include:

- Game 525 - \$20 “Starry Nights”
- Game 531 - \$5 “Merry Money”
- Game 529 - \$10 “Nutcracker Cash”
- Game 534 - \$2 “Holiday Cash Drop”
- Game 530 - \$5 “Holiday Lights”
- Game 535 - \$1 “Frosty Fun”

Eligible Draw Games are active tickets accepted into the *My Lottery* Players Club and are purchased and entered during the promotion dates, Oct. 13, 2025 through Jan. 6, 2026. Draw Games include Powerball®, Mega Millions®, Cash4Life®, Lotto (until Oct. 19, 2025), MO Millions™ (beginning Oct. 19, 2025) Show Me Cash®, Pick 4, Pick 3, Cash Pop™ and Club Keno®.

While players earn entries into the promotion, they will also earn progress toward Rewards for Draw Points, Prize Points or Missouri Lottery Coupons in the Players Club! If players don't already have a *My Lottery* Players Club account, encourage them to sign up on the Lottery's mobile app or at MOLottery.com. It's easy and FREE!

DRAWING DEADLINES & DATES

DRAWING	ENTRY DEADLINE @ 11:59 P.M.	DRAWING DATES
#1	Nov. 11, 2025	Nov. 13, 2025
#2	Dec. 9, 2025	Dec. 11, 2025
#3	Jan. 6, 2026	Jan. 8, 2026

The Missouri Lottery will pay standard federal and state withholding taxes on the cash prizes based on the total prize value. Prize winners will be liable for any additional applicable taxes. **Holiday Bucks** winners will receive \$30,000 cash, taxes paid. **Sleigh Bills** winners will receive \$1,000 cash, taxes paid. Chances of winning a prize are dependent on the number of entries received. Each entry will be eligible for one drawing of the player's choice: **Holiday Bucks** or **Sleigh Bills**.

