



SWINGING YOUR DOOR

Quarterly Promotions Preview

Higher Sales & Commissions • Retailer Incentive Contests

BIG MO COMBO

WEDNESDAYS & SATURDAYS

ALL MISSOURI GAMES

\$8 VALUE
\$6 PLAY

SEPT. 2 - OCT. 10

Includes images of Cash Pop, Millions, Pick 3, and Pick 4 tickets.

GREAT GOLDEN HOLIDAY

SECOND-CHANCE PROMOTION

OCT. 12, 2026 - JAN. 5, 2027

Missouri Day

OCT. 21

HAPPY HALLOWEEN

OCT. 31

FAST PLAY TODAY

FIRST 14 DAYS AFTER SALES BEGIN



NEW YEAR'S EVE

DEC. 31

SCRATCH BIG, WIN BIG!

MONTHLY DRAWINGS

ONGOING

Includes images of Scratchers tickets.

PLAYER PROMOTIONS MAKE WINNERS OUT OF RETAILERS, TOO!

As promotion times near, you'll be provided with brochures, flyers, etc. to keep your customers in the know.

NEW TICKET LAUNCH DATES: Oct. 12, Nov. 30 and Dec. 28, 2026.

SEPT. 2 - OCT. 10, 2026

BIGMO COMBO

WEDNESDAYS &
SATURDAYS

ALL
MISSOURI
GAMES

\$8 VALUE
\$6
PLAY



Wednesdays & Saturdays

From **Sept. 2 - Oct. 10**, try Missouri's new millionaire game FOR FREE on MO Millions draw days!

The BIGMO COMBO includes:

- \$1 Show Me Cash
- \$1 Cash Pop
- \$2 Pick 3 Straight/Box
- \$2 Pick 4 Straight/Box
- \$2 Pick 4 Straight/Box
- FREE \$2 MO Millions!

Find this promotion under the "Combo Packs" terminal button on promotion dates.

GREAT GOLDEN HOLIDAY

SECOND-CHANCE PROMOTION

RETAILER INCENTIVES OCT. 11, 2026 - JAN. 2, 2027

Dollar Sales Increase

Win a merchandise item valued at around \$250! Be one of the top two retailers on your LSR's route to increase their sales by the largest dollar amount to win.*

Percentage Sales Increase

Win a Lottery themed merchandise prize pack! Be one of the top 10 retailers on your LSR's route to increase their sales by the largest percent to win.*

Your 13-week base average is:

*Average sales during promotion compared to the 13-week average prior to the promotion.

October 12, 2026 - January 5, 2027

For a chance to win, players will enter eligible Scratchers and/or Draw Games tickets into their Players Club account.

GRAND PRIZE Fantasy Fortune

(1 winner per drawing, 3 total)

Winners receive \$30,000, taxes-paid

SECOND PRIZE Whimsical Winnings

(10 winners per drawing, 30 total)

Winners receive \$1,000, taxes-paid

WEEKLY PRIZE Decadent Dollars

(50 winners each week, 600 total)

Winners receive \$300 cash

My Lottery *Players Club*



October 21, 2026

BUY:



\$6 Single Ticket

GET:



FREE Ticket
with **EZMatch**
(a \$2 value)

Find this promotion under the "Today's Promotion!" terminal button on promotion dates.

ONE DAY ONLY



October 31, 2026

BUY:



\$5 Single Ticket

GET:



FREE Ticket
(a \$1 value)

Find this promotion under the "Today's Promotion!" terminal button on promotion dates.

ONE DAY ONLY



**Available for the
first 14 days after
game sales begin.**

BUY:



\$10 Single Ticket

GET:



FREE Ticket
(a \$2 value)

Find this promotion under the "Today's Promotion!" terminal button on promotion dates.

NEW YEAR'S EVE

December 31, 2026

BUY: POWERBALL



\$5 Single Ticket

GET:



FREE Ticket
(a \$2 value)

Find this promotion under the “Today's Promotion!” terminal button on promotion dates.

ONE DAY ONLY

**SCRATCH BIG,
WIN BIG!**

MONTHLY DRAWINGS



Monthly Drawings

Every month, 10 lucky players will win **\$500** cash by entering \$30 & \$50 Scratchers tickets into their Player's Club accounts! Drawings occur the first Tuesday of every month.

Each \$50 ticket entered equals **five (5)** entries. Each \$30 ticket entered equals **three (3)** entries.

***My Lottery** Players Club*

My Lottery
Players Club



DOWNLOAD OUR MOBILE APP

Check for winning tickets, create digital playslips and receive automatic entry into promotions!



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@MissouriLottery



Thank you for 40 years of
playing it forward for
Missouri and public education.

JEFFERSON CITY
1823 Southridge Dr.
Jefferson City, MO 65109

KANSAS CITY
3630 Arrowhead Ave.
Independence, MO 64057

SPRINGFIELD
1506 E. Raynell Place
Springfield, MO 65804

ST. LOUIS
1831 Craig Park Ct.
St. Louis, MO 63146

18+ Play Responsibly