

SECOND of a LIFETIME  
CHANCE PROMOTION

# HOLIDAY ADVENTURE



OCT. 14, 2024 – JAN. 7, 2025

Experience the world your way! From climbing to the top of Japan's Mount Fuji to endless beaches of Hawaii, the possibilities are never-ending with the Missouri Lottery.

Players will have the chance to plan an amazing, personalized holiday adventure, Scratchers® games or eligible Draw Games tickets!

This promotion offers two different drawings on three drawing dates. On each drawing date, \$1,000 cash! In addition, weekly **Holiday Haul** drawings will be held for the duration of the promotion.



## YULETIDE TRAVEL

(1 winner per drawing, 3 total)

Winners will work with a travel specialist to create their own holiday adventure, valued up to \$40,000.

## JOLLY JINGLE

(10 winners per drawing, 30 total)



Winners will receive \$1,000 cash.

## HOLIDAY HAUL

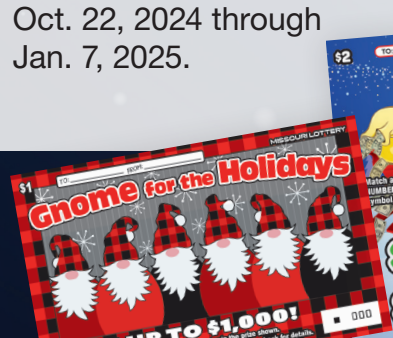
(50 winners per drawing, 700 total)



Each week during the promotion, the Missouri Lottery will award 50 winners. The **Holiday Haul** drawing will include all eligible tickets submitted during a given week. Players will receive one entry for every dollar's worth of tickets submitted. Entries from the **Holiday Haul** drawings will not carry over from week to week. However, these entries will count toward their \$10 requirement into their choice of **Yuletide Travel** or **Jolly Jingle** drawings. Visit [MOLottery.com](http://MOLottery.com) for details.



**Holiday Haul** drawings will occur weekly during the promotion, beginning Oct. 22, 2024 through Jan. 7, 2025.



to taking in the views of the New York City skyline to island hopping through the Missouri Lottery's **Second Chance of a Lifetime: "Holiday Adventure"** promotion.

when they play and enter any of the Missouri Lottery's six new holiday-themed

drawing date, we will award one **Yuletide Travel** trip and 10 **Jolly Jingle** prizes of the promotion to award prizes valued at \$300.

## HOW TO ENTER TO WIN

For their chance to win, players will enter eligible Missouri Lottery holiday-themed Scratchers and/or Draw Games tickets through their *My Lottery*® account on the Lottery's mobile app or at MOLottery.com. They will receive one entry for every \$10 worth of eligible Scratchers or Draw Games tickets entered. At the time of entry, and upon meeting the \$10 requirement, players will be prompted to choose which drawing they would like to enter – **Yuletide Travel** or **Jolly Jingle**.

Eligible holiday-themed Scratchers tickets offer the chance to win CASH prizes up to \$300,000! Games include:

- Game 478 - \$20 "Holiday Ice"
- Game 481 - \$10 "Christmas Countdown"
- Game 482 - \$5 "Silver Bells"
- Game 483 - \$3 "Deck the Halls"
- Game 484 - \$2 "Cashing Thru the Snow"
- Game 485 - \$1 "Gnome for the Holidays"

Eligible Draw Games are active tickets accepted into the *My Lottery* Players Club and are purchased and entered during the promotion dates, Oct. 14, 2024 through Jan. 7, 2025. Draw Games include Powerball®, Mega Millions®, Cash4Life®, Lotto, Show Me Cash®, Pick 4, Pick 3, Cash Pop™ and Club Keno®.

While players earn entries into the promotion, they will also earn progress toward Rewards for Draw Points, Prize Points or Missouri Lottery Coupons in the Players Club! If players don't already have a *My Lottery* Players Club account, encourage them to sign up on the Lottery's mobile app or at MOLottery.com. It's easy and FREE!

## DRAWING DEADLINES & DATES

DRAWING	ENTRY DEADLINE @ 11:59 P.M.	DRAWING DATES
#1	Nov. 12, 2024	Nov. 14, 2024
#2	Dec. 10, 2024	Dec. 12, 2024
#3	Jan. 7, 2025	Jan. 9, 2025

The Missouri Lottery will pay standard federal and state withholding taxes on the cash prizes based on the total prize value. Prize winners will be liable for any additional applicable taxes. **Yuletide Travel** winners will receive a trip, valued up to \$40,000, taxes paid. **Jolly Jingle** winners will receive \$1,000 cash, taxes paid. Chances of winning a prize are dependent on the number of entries received. Each entry will be eligible for one drawing of the player's choice: **Yuletide Travel** or **Jolly Jingle**. **Holiday Haul** prizes may be discontinued without notice.



# RETAILERS CAN WIN, TOO!

**Oct. 13, 2024 – Jan. 4, 2025**

More than \$45,000 worth of prizes will be awarded to the top-selling retailers in two route-based retailer incentives:

## Dollar Sales Increase

The top two retailers on each route with the highest increase in combined total dollar amount of Scratchers and Draw Games sales over their 13-week base average during the promotion will receive a travel-themed merchandise item.

## Percentage Sales Increase


The top 10 retailers on each route with the greatest percentage increase in combined total Scratchers and Draw Games sales over their 13-week base average during the promotion will receive a Lottery-themed prize pack.

Your 13-week base average is .


Retailers are considered eligible and participating for prizes in this promotion if they meet the following criteria: They must be active and in good standing with Game Accounting by the end of the contest and at the time of the winners' list release. For the purpose of this incentive, "good standing" is defined, as being current with sweeps/having no uncollected sweeps. Retail winners are responsible for any applicable taxes on the prizes. Prizes are subject to availability and may be discontinued without notice.

## CONNECT SOCIALLY


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 @Missouri Lottery

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 @MOLotteryOfficial

## DOWNLOAD OUR MOBILE APP

Scan tickets to check for winning tickets, create digital playslips and receive automatic entry into promotions.



## QUESTIONS?

**MOLOTTERY RETAILER  
HOTLINE**

(866) 665-6883

**RETAILER  
PORTAL**

retailer.molottery.com

**IGT EQUIPMENT  
HOTLINE**

(800) 729-4832

**Direct your players to MOLottery.com or (573) 751-4050.**



JEFFERSON CITY  
1823 Southridge Dr.  
Jefferson City, MO 65109

SPRINGFIELD  
1506 E. Raynell Place  
Springfield, MO 65804

KANSAS CITY  
3630 Arrowhead Ave.  
Independence, MO 64057

ST. LOUIS  
1831 Craig Park Ct.  
St. Louis, MO 63146

 **Play | Responsibly**

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